WELCOME.

OUR CULTURAL HERITAGE.

OUR LEADING TRADE FAIR.

Simultaneous with MUTEC International Trade Fair for Museum and Exhibition Technology

WELCOME.

www.denkmal-leipzig.com
DIVERSITY AS A STRENGTH – WELCOME TO THE 13TH denkmal.

denkmal – a trade fair that inspires. For experts and the general public, it is a place of lively exchange on current developments and trends in monument preservation, restoration and old building renovation.

One of denkmal’s hallmarks is the high quality of its broad, differentiated and high-calibre offerings in all segments and its distinctive professional character. With its wealth of domestic and international topics, the conference programme represents the most diverse advanced training event in monument preservation and restoration.

Since 1994, denkmal has been the leading international forum for the industry and its players every two years.

WELCOME to the denkmal 2018 and in Leipzig, the monument city of European class with a rich diversity of museums.

What does the denkmal stand for?

IDENTITY, CULTURE
ASSETS
CONSERVATION
CULTURAL HERITAGE
BUILDING CULTURE
TRADITION
FUTURE
STRUCTURE
ARCHITECTURE
TEACHING
RESEARCH
DOCUMENTATION
CREATING AWARENESS
PREVENTION, CARE, PROTECTION
CONCEPTS, PROJECTS, IDEAS
URBAN DEVELOPMENT
YOUNG PROFESSIONALS
URBAN DESIGN
INTANGIBLE
denkmal provides an excellent insight into the many facets of monument preservation, restoration and old building renovation. It covers the entire spectrum of the respective specialist areas.

Well-known companies with special products for the preservation and restoration of historical monuments, domestic and international market leaders, specialist companies for the preservation of historical monuments, craftsmen, restorers, architects and institutions present themselves.

In 2018, exciting foreign participations and expert delegations will come from Russia, France, Italy, Austria, Switzerland, the Netherlands, the Czech Republic and Poland, but also from Israel, Belgium, Luxembourg, Romania, China and the USA.

LEADING TRADE FAIR WITH UNIQUE, INTERDISCIPLINARY VARIETY OF PRODUCTS.

Only at the denkmal in Leipzig will you receive a complete overview of the market.
Europe’s leading trade fair is much more than just a trade fair. Expert lectures and lively presentations at the trade fair stands themselves, make denkmal even more attractive and hands-on.

IMPULSES FROM EXPERIENCE FOR EXPERIENCE. “Living workshops” amaze and inspire to try things out and have a go yourself. At the exhibition areas, you can feel the passion. The materials and traditional craftsmanship and restoration techniques can be experienced first hand at the denkmal and come alive for every visitor.

YOUNG PROFESSIONALS ARE NEEDED! Interesting the young generation in monument preservation and restoration and training them as tomorrow’s specialists is the challenge and central task for all those who care about our cultural heritage. Together with the exhibitors, denkmal is designing a programme for interested youths.

CROSS-GENERATIONAL KNOWLEDGE TRANSFER. Carrying on traditions and passing them on to the next generation. Use first-hand information, the trade fair as further training as well as the exchange with experts and like-minded people.
THAT WAS IN 2016. Of the 13,900 visitors to last year’s denkmal, one in nine came from abroad. 74% of visitors confirmed the achievement of their trade fair objectives and 63% were involved in purchasing and procurement decisions in a crucial, decisive or advisory capacity. The 435 exhibitors from 17 countries showed how diverse the preservation and restoration of monuments is in a pan-European context.

B2B – INTERNATIONAL CONTACTS. The international cooperation exchange CONTACT “denkmal” takes place for the sixth time. It is jointly organised by the Chamber of Crafts in Leipzig and Leipziger Messe GmbH and supported by the European “enterprise europe network”. Exhibitors and trade visitors register online via the portal www.hwk-leipzig.de/contact-denkmal. This is followed by detailed scheduling.

As a leading trade fair of the industry, denkmal is an indispensable business and information platform for all players.
The internationally oriented conference programme is a trade-mark of denkmal. Best practice examples and projects from restoration and monument preservation are presented.

Together with experts, the Leipziger Messe organises top-class congresses, specialist events, panel discussions, expert panels, awards ceremonies and special shows.

The denkmal is supported by the members of the Advisory Board and the International Board of Trustees.

In 2018, the conference programme will once again offer a wide range of products and topics of the highest quality. Whether directly at the exhibition stands, at the Congress Center Leipzig or in the forums in the exhibition hall.

The extensive conference programme offers over 170 events over three days on the topics of monument preservation, restoration and old building renovation.

THE MOST IMPORTANT TRAINING AND FURTHER EDUCATION PLATFORM IN EUROPE.
CROSS-BORDER NETWORKING - EUROPEAN NETWORKING AND CONNECTING.

Thanks to the high internationality of denkmal, you will meet your national and international colleagues.

EVENT SELECTION *

ICOMOS conference
“A Future for our Recent Past – Sharing Europe’s Heritage of the 20th Century”

Workshop by SMI, DUK and ICOMOS “World Heritage: Places for Building Capacities and Lifelong Learning in Europe”

VDL technical colloquium “Flying roof – folding roof – prefabricated parts. The architectural handling of monuments of the 1950s –1980s”

Joint conference of the VDR and VRH “Cultural heritage needs conservator-restorers”

Conference of the European Heritage Volunteers “Best practice models of volunteering for European Cultural Heritage”

Annual General Meeting of the Verband der Restauratoren im Handwerk e.V. (VRH)

International conference of the Bernhard Remmers Academy

Symposium KEIMFARBEN “100 years Bauhaus - Cultural Heritage yesterday, today, tomorrow”

Forum on Building Information – Planning basis for renovation, monument preservation and restoration (HTWK)

Stonemasons seminar “Different philosophies in the restoration of natural stone”

CLAYTEC “Truss symposium”

VDR general meeting

“Cultural preservation in post-revolutionary Egypt: Egyptian-German research in the temple of Heliopolis”

Meeting of the CCEG journeymen

*As of July 2018, subject to change.

The conference programme for denkmal 2018 will be available online at www.denkmal-leipzig.com/programme from summer 2018.
The Bernhard Remmers Prize for outstanding achievements in the preservation of architectural monuments will be awarded for the tenth time at denkmal 2018. Both winners (domestic/international) will be announced at the ceremony on 8/11/2018.

The Federal Ministry of the Interior, Building and Community (BMI) has announced its nationwide competition “The European City – Change & Values”. The competition is an initiative of the Federal Ministry of the Interior on the occasion of the European Cultural Heritage Year. On 8/11/2018 the best projects will be awarded at the denkmal.

The motto of the 10th Trade Fair Academy is “Designing in historical surroundings - old building. reconstruction. new building.”. The ten best designs of the competition for students of architecture will be exhibited at the fair. The three prizewinners will be awarded and present their designs at the colloquium on 9/11/2018. The “Documentation on the 2018 Fair Academy” is published with the support of the German Foundation for Monument Protection.

The Federal Association of German Stonemasons (BIV) has announced the competition for the Peter Parler Prize 2018. The award ceremony will be held for the first time on 9/11/2018 as part of the denkmal.

For the 13th time already, the Leipzig Chamber of Crafts awards the prize for exemplary achievements in the field of preservation of historical monuments. The ceremony will take place on 9/11/2018.

The Olympics of monument preservation and restoration. Ten exhibitors will again be awarded the gold medal for outstanding achievements in monument preservation in Europe at denkmal 2018. The award ceremony will take place on 10/11/2018.
Strong together. The international trade fair duo denkmal and MUTEC play a pioneering role as an alliance for the preservation, conversation and communication of common cultural heritage. Both exhibitors and visitors benefit from the partially complementary range of products and services.

In 2018, MUTEC’s comprehensive range of services in the fields of exhibition design, depot technology, lighting technology, ticketing solutions, visitor service and library technologies will be supplemented by offers such as depot planning or the recovery of cultural assets.

The Lehmbau trade fair is the meeting place for all those interested in clay as a building material and has enriched the range of products on offer at denkmal very vividly since 2004.

Resource-saving and environmentally friendly construction methods and materials are gaining in importance. In the meantime, clay has been rediscovered as a building material for the preservation of historical monuments and old buildings renovation. But who actually builds with this product? On the Handwerkerstraße and on the exhibitor stands this is shown practically and for participation, directly next to the trade fair stand of the umbrella organisation.
EUROPEAN YEAR OF CULTURAL HERITAGE AT THE denkmal.

SHARING HERITAGE – 2018 is European Heritage Year. All citizens are invited to experience our cultural heritage and to participate in its preservation and development.

denkmal 2018 is an official highlight of the European Year of Cultural Heritage.

The SHARING HERITAGE Forum offers you a varied programme all about the theme year on every day of the fair. Look forward to exciting project presentations and high-ranking discussion events and learn how and where you can discover our European cultural heritage locally!

More information at
www.sharingheritage.de/en
denkmal AND MUTEC –
TWO TRADE FAIRS, ONE TICKET

EVENT
Leipziger Messe, Hall 2
and CCL Congress Center Leipzig

VENUE

OPENING HOURS
8—10 November 2018, 9:30 am to 6:00 pm

ENTRANCE FEES

<table>
<thead>
<tr>
<th>Ticket Type</th>
<th>Price</th>
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<tr>
<td>Day ticket</td>
<td>17.00 EUR</td>
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<td>Day ticket reduced*</td>
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<td>Day ticket group (from 10 people, per person)</td>
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<td>Day ticket youth**</td>
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<tr>
<td>Full ticket</td>
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Children up to 14 years of age have free entry when accompanied by an adult.

* Reductions are available for: handicapped persons, retired persons, unemployed, participants in the Federal and Youth Voluntary Service.

We reserve the right to validate reduction credentials on-site. Please bring the appropriate documents.

** Students, pupils with the appropriate credentials

ENTRANCE TICKETS
Buy tickets from 28/08/2018 in the online ticket shop and take advantage of the benefits (no waiting times, use of public transport)
www.denkmal-leipzig.com/tickets

DEUTSCHE BAHN
Special offers for denkmal and MUTEC.
Information on how to get to and from Leipzig and on accommodation:
www.denkmal-leipzig.com/hotel

TRADE FAIR
7.00 EUR at the box office

CATALOGUE

DENKMALBRIEF
The e-newsletter of the leading European trade fair denkmal. Subscribe NOW for free at
www.denkmal-leipzig.com/newsletter